



WEWS

ORDER

Flight Dates **09/24/12-10/07/12**

Contract / Revision **311960 /**
Original Date / Revision 09/21/12 09/21/12
Advertiser **Ohio House Republican Org**
Agency **Midwest Communications &**
Buying Contact
49 S Grant Avenue
Columbus, OH 43125

Product
Candidate A

Agency Com 15%
Billing Contact
49 S Grant Avenue
Columbus, OH 43125

Sales Office WEWSL
Sales Region LOC
Agency Ref

Order Sep 00:20:00

Estimate #
Alt Order #

Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A25-54
Rev Codes POL POL CAND
Product Codes PL
Priority P-2
Advertiser Ref

Primary Account Executive
 WEWS Local Political

Account Executive	Order%	Start Date	End Date
WEWS Local Political	100%		

Order Share 100% Market Value 52500

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	24	\$20,655.00	\$24,300.00	0.00
October 2012	28	\$23,970.00	\$28,200.00	0.00
Totals	52	\$44,625.00	\$52,500.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/30/12	24	\$20,655.00	\$24,300.00
10/01/12	10/07/12	28	\$23,970.00	\$28,200.00

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WEWS	09/24/12	10/07/12	M-F 11-1135P Late News	SM	11-1135p	MTWTF--	:30	4	\$2,400.00	P-2	0.00 NM	9	\$21,600.00
				M-F 11-1135P Late News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	MTWTF--	4		\$2,400.00		0.00					
Week:		10/01/12	10/07/12	MTWTF--	5		\$2,400.00		0.00					
E 2	WEWS	09/24/12	10/07/12		CM	5-6a	MTWTF--	:30	3	\$400.00	P-2	0.00 NM	5	\$2,000.00

